



## Annual Report 2010

Working to strengthen, support and advocate for  
the Ramsey County Library system in order  
to enrich the lives of our library users,  
to promote literacy and education,  
and to foster community.

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Serving seven branches in  
Suburban Ramsey County:

RCL of North St. Paul  
2290 N. 1st Street

RCL of Arden Hills  
1941 W. County Road E2

RCL of Roseville  
2180 N. Hamline Ave.

RCL of Maplewood  
3025 Southlawn Drive

RCL of Shoreview  
4570 N. Victoria St.

RCL of Mounds View  
2576 County Road 10

RCL of White Bear Lake  
4698 Clark Ave.

## Year in Review

2010 was a year of continued growth for Friends of the Ramsey County Libraries. Our membership reached 909 households and businesses as more and more people joined us in promoting literacy and education with financial donations, in-kind gifts and volunteering their talents and time. With the help of the Friends and very talented, hard-working staff and volunteers, the Ramsey County Library was able to achieve the following in 2010:

- Circulated 4,517,571 items in spite of the largest library branch being closed for two months
- Registered more than 20,000 people for library cards
- Provided 1,386 child, teen, and adult programs with 46,925 participants, a 46% increase in attendance over 2009
- Opened the remodeled library in Roseville to critical acclaim and increased usage
- Increased full service public computer workstations from 198 to 292 with greatly expanded bandwidth thanks to community partnerships
- Provided 121 free computer classes with 1,170 attendees, a 12% increase over 2009
- Held 123 art, culture, literature and history programs in collaboration with local organizations thanks to Legacy Amendment funds, an increase of 50 percent attendance
- Offered a total of 21 job seeker classes to 123 attendees
- Improved the patron self-check out process, materials security, and inventory management processes through the implementation of RFID technology at all seven library branches
- Achieved an annual total of 32,620 volunteer hours, a staffing equivalent of 15.68 FTE, with a value of \$680,132, a 10.6% increase over 2009

In addition to providing general support and advocacy, in 2010 the Friends provided the following to the Ramsey County Library:

- \$148,000 worth of donated books added to the collection, an increase of 41% over 2009
- \$70,000 of support for the Summer Reading Program, Information Literacy Classes, teen programs, children's special programs, communication materials, volunteer recognition and employee development
- \$311,723 from the Roseville Library Capital Campaign
- \$158,000 worth of volunteer hours
- Community outreach through the Reading Friends Literacy Project

This past year our board of directors grew by seven. Welcome to Dick Fowler, Jane Fields, Vikram Ghosh, Dianne Marti, Stuart Shwiff, Sarah Harwell and Dan Wall. This group brings strong community connections to help fill our expanding profile and fund raising efforts.

We remember and honor three Friends members who passed away last year. Russell Fridley helped at every event and we were blessed with his kind and gentle manner. We also lost Kay Brinkman and Philip Zouber – both were founding donors of our endowment fund which continues to support Friends activities now and into the future. We are forever grateful! We thank everyone who has donated time or money to the Friends. Together, we will continue to make a difference for the libraries in suburban Ramsey County.

Nancy Guerino, President

Sue Gehrz, Executive Director

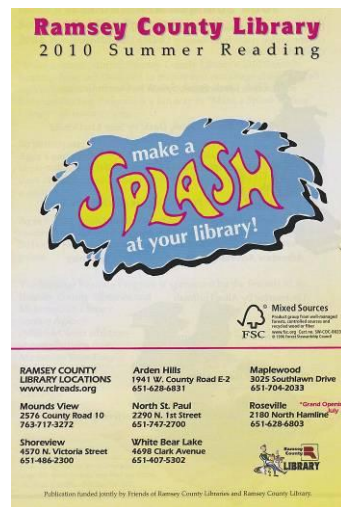
## Impact of Friends Efforts

### Children's Programs

With the help of the Friends, the Ramsey County Library was able to offer 829 children's programs and events in 2010 with a total attendance of 36,452, which is an increase of 5.6% over 2009.

The Friends are the major sponsor of the Summer Reading Program which offers incentives for completing independent reading programs. Children and teens are encouraged to continue reading throughout the summer with programs throughout the seven branch library system.

Over 1,000 people attended the 2010 Summer Reading Program Kick off festival held in the parking lot of the library in Shoreview. This year's Summer Reading Program involved over 13,000 children and teens including approximately 5,000 readers at the ten-hour reading level and 5,000 at the twenty-hour reading level.



2010 activities for ages 5 to 12 followed the theme "Make a Splash @ Your Library!"

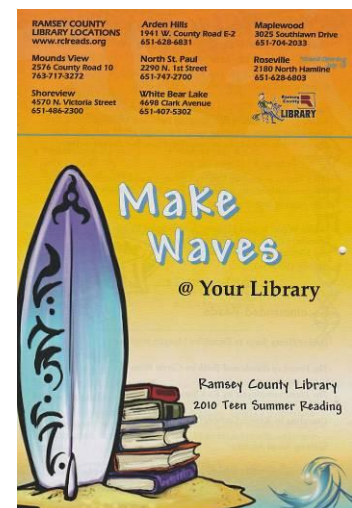
Activities included:

- Kick-off program at the Shoreview Library
- MELSA program at the Como Zoo
- Book clubs for students entering 4<sup>th</sup> or 5<sup>th</sup> grades
- Watercolor sessions
- Monster Makeup
- PAWS to Read
- Family Film Nights
- Sci-Fi Cartooning
- Japanese Culture Fair
- LEGO Contest
- Regular story times at all the libraries.

Over 600 teens enjoyed their own programs to the theme of "Make Waves @ Your Library".

Teen activities included:

- Book clubs for 8<sup>th</sup> grade and up
- Book clubs for Guys-only entering 6<sup>th</sup> or 7<sup>th</sup> grades
- Teen Anime
- Comic Book Club
- Manga Drawing Workshop
- XRKade at the North St. Paul Community Center
- Teen Improv with Rosetown Playhouse
- Personal expression with poems, maps & legends
- General recommended reading lists.



**Impact of Friends Efforts** ... continued

<p><b><u>Computer Classes</u></b></p>	<p>This year the Library increased the number of full service workstations from 198 to 292, a 48% increase in computer availability and greatly expanded bandwidth through community partnerships. Use of public computers increased by 22% to more than 264,000 hours.</p> <p>The Friends sponsored free computer classes to help library patrons develop technology skills and increase access to information literacy via computers. Classes are taught by library staff trained in computer usage. During 2010, 1,170 participants attended 121 classes, which was a 12% increase over 2009.</p> <p>Classes were rotated among branches and included the following topics:</p> <table border="0"> <tr> <td>Mastering the Mouse</td> <td>Introduction to E-Mail</td> </tr> <tr> <td>Internet Basics</td> <td>Managing your Yahoo! E-Mail</td> </tr> <tr> <td>Beyond the Basics</td> <td>Google: More than a Search Engine</td> </tr> <tr> <td>Beginning e-Bay</td> <td>MP3 Players and Audio books</td> </tr> <tr> <td>Explore the Library's Web Site</td> <td>Social Networking: Facebook 101</td> </tr> <tr> <td>Beginning Digital Camera</td> <td>Digital Camera II: Upload Your Photos</td> </tr> <tr> <td>Genealogy on the Web</td> <td>Microsoft Word 2007: The Basics</td> </tr> <tr> <td>Travel on the Web</td> <td>Internet For Book Lovers</td> </tr> <tr> <td>Legal Information on the Web</td> <td></td> </tr> </table>	Mastering the Mouse	Introduction to E-Mail	Internet Basics	Managing your Yahoo! E-Mail	Beyond the Basics	Google: More than a Search Engine	Beginning e-Bay	MP3 Players and Audio books	Explore the Library's Web Site	Social Networking: Facebook 101	Beginning Digital Camera	Digital Camera II: Upload Your Photos	Genealogy on the Web	Microsoft Word 2007: The Basics	Travel on the Web	Internet For Book Lovers	Legal Information on the Web	
Mastering the Mouse	Introduction to E-Mail																		
Internet Basics	Managing your Yahoo! E-Mail																		
Beyond the Basics	Google: More than a Search Engine																		
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Travel on the Web	Internet For Book Lovers																		
Legal Information on the Web																			
<p><b><u>Job Seekers</u></b></p>	<p>Support from the Friends allowed the library to partner with Goodwill-Easter Seals Minnesota and Workforce Solutions to offer a series of free classes to help job seekers. This year 123 people attended 21 classes offered on the following topics:</p> <ul style="list-style-type: none"> <li>• How to Get a Job in the New Economy (and Keep It)</li> <li>• Resume and Cover Letter Fundamentals</li> <li>• Creative Job Search for Workers over 50</li> <li>• Searching for Jobs in the Internet</li> </ul>																		
<p><b><u>Book Donation Program</u></b></p>	<p>The Friends heavily promoted the need for donations of books and materials. As a result, in 2010, members of the public donated thousands of books. Some were added to the library's collection and others were sold by the Friends at our used book stores to raise money for library needs. Donated books worth \$148,000 were added to the library's collection, representing 20% of collection expenditures.</p>																		
<p><b><u>Volunteer Recognition</u></b></p>	<p>RCL benefitted from 32,620 hours of volunteer service valued at \$680,132, the staffing equivalent of 15.68 full time employees. Of these, Friends members volunteered 7,599 hours valued at \$158,000. The Friends sponsor appreciation events to acknowledge the critical services provided by library volunteers.</p>																		
<p><b><u>Teen Programs</u></b></p>	<p>Funding from the Friends allowed the library to create additional teen activities at no charge including a Teen Anime Club, Comic Book Club, Teen Book Club, Pizza and Video Game nights, Wii Mario Kart Tournament, programs on the art of the spoken word, Teen Video Making, African Drumming, Screening of Teen Directed Films, and a special multi-cultural open house that featured three murals created by teens. This year 4,102 teens participated in 187 programs.</p>																		

## **Friends Programs**

### **Reading Friends Literacy Project**

In January, the Friends began recruiting, screening, training, and placing volunteers to help build literacy skills with children living in a large low-income apartment complex in New Brighton. They began working with preschool children and their parents and later added an after school program for elementary school age children. RCL children's librarians provided training and packets with strategies, literacy skills, and resources for our use. Our volunteers had access to big books, puppets, story kits, and other RCL resources to engage young children. They worked in teams of two in collaboration with existing organizations that serve neighborhood children. They also assisted with maintaining a small library in the Community Room and added books donated from the Friends used book stores. Friends Board Member, Judith Anderson, volunteers as the coordinator for this project.

### **Antique Appraisal Program**

The Friends sponsored another free antique appraisal event on October 30, 2010. Cec Walsh, Friends committee member, arranged for two professional antique dealers, J. Donald Donohue and Tony Scornavacco, to share their experience with us that day. Guests were invited to bring one item for evaluation which resulted in many interesting stories about the history and value of a wide variety of objects from furniture to pictures to pottery and china.



Afterwards, we helped ourselves to donuts and cider while we browsed books for sale that were selected specially for this event by our bookstore volunteers. A list of library books available for checkout on related topics was prepared by the Roseville reference librarians. People are already asking about next year's event!

### **Annual Friends Luncheon**

Thanks to Sue Thibedeau and her committee, we had a very successful annual luncheon with 97 guests on May 1st at the North Oaks Golf Club. Our speaker was Anatoly Liberman, a professor in the Department of German, Scandinavian and Dutch at the University of Minnesota, author of *Word Origins*, and renowned scholar in the field of etymology. He explained that language changes over time and "...the true, or original, meaning of a word is an ambiguous concept"!

## **Friends Programs** continued

### **Development Committee**

Chaired by Dick Fowler, the Development Committee was re-energized this year to develop a mission statement and to identify areas of focus for fund-raising efforts. Their mission statement reads: *“The Development Committee seeks and finds new individuals and organizations to build relationships that provide donations and increased value to the Friends of the Ramsey County Libraries.”*

They supported the FRCL office in establishing an electronic newsletter for our members, with the first e-mail going to all members via Constant Contact on October 14, 2010. With FRCL Board approval, they entered into a support agreement with Sponsorship Network to assist us in creating and marketing packages to encourage local businesses to sponsor Friends fund-raising activities.

The annual campaign appeal was mailed in November and raised over \$5,500 for the Summer Reading incentive program for children and teens. Planned giving materials were developed and this topic will continue to be covered in the quarterly newsletter sponsored by the Friends.

### **Membership Committee**

Chaired by Lynn Belgea, the membership committee helped to promote the Friends visibility and to expand our membership at many events throughout 2010 including two huge book sales in June and November, at the Antiques Appraisal event in October, and at the Taste of Rosefest event in June.

While donors to the Roseville Capital Campaign swelled our membership numbers to 909 households during the year, by year-end the number of renewing members was 760 households. We are offering special perks to our members such as discounted pricing for the annual luncheon, first-day admission to our huge book sales, and for those who join at a book sale, we offer coupons for free books as well as having the library newsletter mailed to members homes. FRCL members also get early notice of upcoming events, sales and volunteer opportunities by our new e-mail newsletter.

### **Communications Committee**

Chaired by Penny Scialla, the Communication Committee promoted sales of brick garden pavers for the new Children’s Reading Garden at Roseville. The Friends purchased 10 pavers four of which were engraved “Friends of the Ramsey County Libraries”. The remaining six pavers were engraved with quotes submitted by the FRCL board and selected by the committee. Selected quotations include:

“If you have a garden and a library, you have everything you need” Cicero

“From there to here, and here to there, funny things happen everywhere” Dr. Seuss

“Outside of a dog, a book is man’s best friend. Inside of a dog, it’s too dark to read” Groucho M.

“The only way to have a friend is to be one” Ralph Waldo Emerson

“I have found the most valuable thing in my wallet is my library card” Laura Bush

“The man who does not read good books has no advantage over the man to can’t read” Mark Twain

To raise awareness of the Friends among library patrons, Penny has written some very interesting articles for the library newsletter that feature FRCL board members Jan Shaw Wolff (spring), Doug Smith (summer), Peter Hilger (fall) and Ellie Nicklawske (winter).

## Friends Fundraising Initiatives

### Roseville Capital Campaign

Ramsey County began a \$17 million expansion and remodeling of the library in Roseville in May, 2009. Public funding did not provide for many of the amenities needed to make that regional library truly exceptional so the Friends were asked to conduct a major capital campaign. The goal of this campaign was to raise \$500,000 over 2 ½ years. Thanks to the enthusiasm, energy, and expertise from the volunteers on the Capital Campaign Committee, by the end of 2010, the campaign had raised over \$457,000.

Roseville Capital Campaign	<u>2009</u>	<u>2010</u>	<u>Total</u>
Funds Raised	\$ 131,609	\$137,612	\$269,221
In-Kind Value Raised	<u>13,850</u>	<u>174,111</u>	<u>187,961</u>
Total	\$ 145,459	\$311,723	\$457,182

The committee created a campaign that enabled people of all incomes to participate and to be recognized for their support. People who donated \$35 or more for books were recognized with special opening collection bookplates. Donations of \$250 enabled individuals or organizations to be recognized with an inscribed brick paver in the Children’s Reading Garden. The names of Individuals who donated \$500 and businesses and organizations that donated \$1000 are recognized on a plaque in the lobby. Plaques were placed on benches, reading nooks, and structures recognizing special memorials or gifts. Three rooms were named for donations over \$10,000.

In spite of the economic recession, we had an enthusiastic response from the community that enabled us to add a very large Children’s Outdoor Reading Garden, a large amount of literacy-building equipment in the children’s areas, technology in the Teen Room, adaptive equipment for visually impaired patrons, an upstairs fireplace, wonderful art from local artists, and books and other materials for the opening collection. We are especially grateful to the Rotary Club of Roseville for their \$50,000 donation, the Falcon Heights/Lauderdale Lions Club for their \$20,000 gift, Ann Wynia for her \$16,500 donation, and Commissioner Jan and Dan Parker for their \$10,000 gift.

The reconstructed Roseville Library opened on July 10 with over 8,500 people participating in the Grand Opening event. In the first six months of operation circulation increased by 14%, visits by 15% and library card registrations by 60% compared with the last six months of operation of the prior year. This library was reconstructed to be an example of an environmentally sustainable “green” building and, as a result, received LEED Gold Certification, recognition in the national Library Journal, and a Smart Environments Award by the International Interior Design Association.

The Friends sponsored two events prior to the Grand Opening. The May 22 **BookIt 5K Walk/Run** raised over \$4,300 for the Outdoor Children’s Reading Garden. A reception was held in June for people who had donated at least \$100 to the Campaign. Both events offered participants an advance tour of the remodeled library. Thrivent Financial, Fairview Liquors, and Dunn Bros Coffee sponsored the cost of the food and beverages for the Donor Reception. For fun and some fundraising, we held a live auction of a gift basket from Minnesota Public Radio and names in the next novels written by William Kent Krueger, David Housewright, and Carl Brookins. The authors were wonderfully entertaining and their participation enabled us to raise over \$3,000 at the Donor Reception.

## **Friends Fundraising Initiatives** continued

We look forward to completing the Children’s Outdoor Reading Garden in summer 2011. This will provide badly needed outdoor programming space and quiet reading areas.

Additional attractions include a huge mosaic water feature, more than 100 garden pavers engraved with messages for children, a large shaded program space, rain gardens, memorial benches, and educational signage. Lori Greene, mosaic artist, will complete covering the rain water cistern in 2011 (pictured at right). She is including designs submitted by over 80 children, many of whom were on hand to dedicate the garden in July.

Additional amenities will be added to the preschool and elementary school-age children’s indoor areas in 2011.



We are very grateful to Sue Gehrz for her outstanding leadership of this campaign, and to the members of the Roseville Library Capital Campaign Committee for their dedication, support, and success:

Dr. Dale Anderson, Author, MD	Mayor Peter Lindstrom, Falcon Heights
Mayor Sue Banovetz, Vadnais Heights	Mayor Sandy Martin, City of Shoreview
Mayor Bill Blesener, Little Canada	Kerri Miller, Minnesota Public Radio
Cathy Croghan, Geriatric Health Specialist	Kevin Naas, Roseville Best Buy Store
Amanda Draxton, Risdall McKinney Public Relations	Perry Noland, Roseville Auto Repair
Pat Effenberger, Pioneer Press	Jim Ostlund, Park Midway Bank
Bill Frels, Mairs and Powers	Dudley Riggs, Founder, Brave New Workshop
Sue Gehrz, Friends Director	Penny Scialla, Target Corporation (retired)
Nancy Guerino, 3M Corporation (retired)	Joe Skelly, Kaposia Inc.
John Goedeke, Teacher (deceased)	Stuart Shwiff, Community Health Charities MN
Pam Harris, Martin & Squires, P.A.	Adam Talatinick, Roseville Best Buy Store
Eva Keiser, Risdall McKinney Public Relations	Dr. John Thein, Superintendent, Roseville Schools
Mayor Craig Klausung, City of Roseville	Dan Wall, Greenstein, Mabley & Wall LLC
William Kent Krueger, Author	Janet Waller, Barnes & Noble Booksellers
Steve Larson, Former New Brighton Mayor	Jan Shaw Wolff, Ecologist

## **Friends Fundraising Initiatives** continued

### **Used Book Stores**

Friends of the Ramsey County Libraries operates used book stores in three branches of the Ramsey County Library: Maplewood, Roseville and Shoreview, plus a book cart at the White Bear Lake Library. Books that are not sold at our stores or special sales are donated to other organizations including VOA, Joseph's Coat, the Minnesota Genealogical Society, Ramsey County Jail, Books for Africa, correctional facilities, and nursing homes.

In 2010, our bookstores produced \$42,300 in revenue. Income from the book stores plus income from our endowment funds more than cover our operating costs. As a result, we are able to promise donors that 100% of their gifts will be applied to fund-raising goals.

### **Online Book Sales**

The Friends raised \$4,865 from selling books online during 2010. This included \$900 from the efforts of Dianne Marti, volunteer at the Maplewood bookstore; \$1,889 from sales at Better World Books; and \$2,076 from a new partnership with Angela's Book Corner (ABC Books). The owners of ABC Books, Angela and Jawaid Ahmed, are also long time Friends members and supporters.

### **Special Book Sales**

During 2010 we held two very large sales of used books and library furnishings that raised over \$12,000 for the library. The June sale was held at the temporary Roseville Library location on Arthur Street and the November sale was at the Maplewood library. These special events require an enormous amount of planning and coordination. Fortunately, we were able to rely on the leadership of Bonnie Bassett, Nancy Huberty and Janet Huberty to plan these sales and coordinate with library staff and with our many volunteers who made these sales possible.

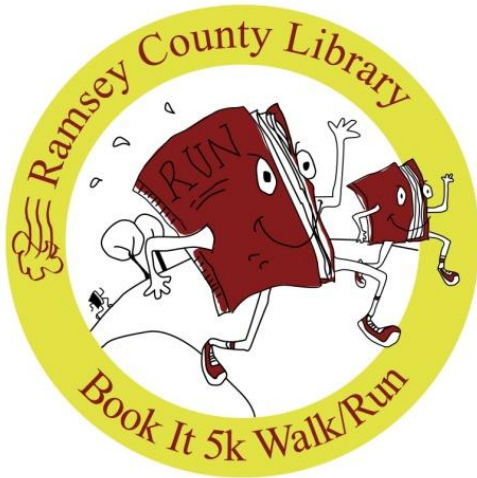
### **Cell Phone Recycling**

Beginning in March, 2007, the Friends started collecting used cell phones and sending them to GRC Recycling in Miramar, Florida. They pay us for what they can use and dispose of the rest in an environmentally friendly manner – the phones do not end up in landfills. To date, this program has raised \$3,462 of which we received \$376 during 2010. All of these proceeds are used to support library programming or equipment requests.

## **Friends Fundraising Initiatives** continued

### **BookIt 5K Walk Run**

On May 22, 2010, the Friends of the Ramsey County Libraries sponsored the first annual “BookIt! 5K Walk/Run” which started and ended at the newly reconstructed Roseville Library. In addition to raising money for the new Children’s Outdoor Reading Garden and children’s reading collection, we hoped to increase our visibility with younger members of the community.



368 people ranging in age from 2 to 75 and fifty volunteers participated in this very successful event which netted over \$4,300 for the library.

These amazing results were possible thanks to the assistance given to us by the city of Roseville, from local businessmen, a representative from the Roseville School District and RCL staff who are experienced with planning race events like this.

M&I Bank of Roseville provided sponsorship money and we enjoyed the pictures donated by Frank Mazzocco photography. Race day refreshments were donated by Rainbow Foods, Great Harvest, Culligan, and Roseville Bakery. Our many volunteers included FRCL members and a local Girl Scout troop.

This project earned second place recognition in the state-wide competition among Friends groups at the Minnesota Association of Library Friends conference (MALF). This honor brought us a check for \$250 and the opportunity to share our project ideas with other Friends groups.

The short-term results and long-term impact greatly exceeded our expectations. Watch for another 5K walk-run event in May of 2011.



## **Financial Summary**

Friends of the Ramsey County Libraries is a volunteer, non-profit 501 (c) (3) organization. Donations are tax deductible according to IRS codes. Our taxpayer number is 41-1597085.

### 2010 Income:

	\$ 42,300	Bookstore Income
	\$ 17,167	Other Book Sales
	\$ 11,439	Donations
	\$ 7,717	Planned Giving
	\$ 8,100	5K Walk-Run
	\$ 5,585	Annual Appeal
	\$ 22,197	Memberships
	\$ 21,676	Investment Income
	\$ 1,170	Memorials
	\$ 749	Other Income
Total Income	<u>\$138,100</u>	

### 2010 Expenses:

	\$ 42,330	Director
	\$ 11,624	Development / Fund Raising
	\$ 30,156	General Expense
Total Expenses	<u>\$84,110</u>	

Net Income \$53,990

### 2010 Library Grants:

	\$ 76,017	Library Grants to RCL
	\$ 273	Library Program Expenses
Total Library Grants	<u>\$76,290</u>	

Library program grants and expenses were \$76,290 which exceeded net income by \$22,300. We were short due to a failure to receive a \$30,000 grant in December from the RAFT Foundation. Fortunately, the \$30,000 grant was received in January. However, it will be booked as income received in 2011. There were no other items of sufficient importance to require further elaboration. A profit and loss report with more detail is available by contacting the FRCL office.

**Financial Summary** continued

2010 ENDOWMENT FUND PERFORMANCE

	12/31/09 Value	2010 Additions	2010 Payouts	12/31/10 Value	2010 % Return
FIDELITY ENDOWMENTS	\$371,624	\$50,000	-\$14,865	\$464,387	15.5%
ST PAUL FOUNDATION ENDOWMENT	\$80,018	\$0	-\$4,419	\$85,665	12.6%
TOTAL	\$451,624	\$50,000	-\$19,284	\$550,052	15.0%

Note: The 2010 % Return takes into account 2010 additions and payouts

Endowment fund payouts are becoming an increasingly important source of income to FRCL. Our Investment/Finance Committee manages these funds in accordance with the Investment Policy approved by our board of directors. The 2010 rate of return after additions and payouts was 15.5% for the EM Pearson Fund at Fidelity and 12.6% for the St. Paul Foundation Fund.

## Donations to the Friends

Friends of the Ramsey County Libraries thanks our donors whose generosity makes it possible for us to continue to support the libraries with additional funds for programs, books and equipment that would not have been possible within the annual library budgets.

<u>Corporate Sponsors and Gifts from Community Organizations</u>	
\$50 - \$99	Adoptees Have Answers Securian Foundation US Bancorp Foundation
\$100 - \$249	BBB Book Club Friends of RCL Book Store Volunteers RC Emergency Communications Center Roseville Auto Repair, Inc.
\$250 - \$499	Edgerton Elementary School staff Falcon Heights City Council Members Falcon Heights Curves for Women General Mills Foundation Minnesota Community Foundation, Phyllis Olmen Fund MOMS Club of Shoreview & Arden Hills North Oaks Book Club Roseville Early Childhood Family Education Roseville Memorial Chapel and Cremation Services Shavlik Technologies Shoreview Library Mystery Book Clubs University Grove Homeowners Association
\$500 - \$999	The Lillian Wright and C. Emil Berglund Foundation
\$1,000 - \$4,999	Kiwanis Club, North Suburban Golden K Kiwanis Club of North Suburban St. Paul Linder's Greenhouses M&I Bank North Suburban Community Foundation Thrivent Financial
\$5,000 - \$9,999	McGough Foundation Minnesota Cultural Heritage Funds
\$20,000 - \$50,000	Falcon Heights/Lauderdale Lions Club Rice Creek Watershed District Rotary Club of Roseville

**Gifts In-Kind**

These items were used in support of the Summer Reading Program, library collections Children’s story times, the Roseville Library Campaign events and Grand Opening.

Up to \$999	Carl Brookins Robert Cuerden Nancy Guerino David Housewright Frank Mazzocco Photography Great Harvest Bread Company Rainbow Foods Roseville Bakery	Home Grown Expo Janice Rettman Pioneer Press Fairview Liquors Minnesota Public Radio Macy’s Culligan Water
\$1,000 - \$4,999	Best Buy Roseville Store Sands, Lee and Anderson, Ltd. Meyer Scherer & Rockcastle, Ltd.	Cravings, Maplewood William Kent Krueger Dunn Bros
\$5,000 - \$9,999	CTV15 MELSA	Risdall McKinney Public Relations Xcel Energy
\$10,000 –\$99,999	Culver’s Chili’s	Friends of the Ramsey County Libraries Minnesota State Fair
\$100,000 and up	Books and library materials from many donors	

**Dedications**

From Penelope Scialla	In honor of Denise Gartner
From Anne Aichinger	In honor of Pat Parks
From Stuart Shwiff	In honor of Jill Eastman Shwiff
From Diane Miller	In honor of Cathy Miller
From Anne, Nancy, & Tom Taff	In honor of Virginia Hoyt
From Richard & Pamela Jacobson	In honor of Julia, Christina and Michael Jacobson
From Linda Engberg, Lora Landers, Charlotte Mugnier	In honor of Geraldine King
From Mary Mei	In honor of Wang Zhenghong and Lu Xiuming
From Penelope Scialla	In honor of Suzanne Walsh and Thomas Manley

## Memorials

From Ann Wynia	In memory of Gary Wynia
From Heidi Flanagan	In memory of Gavin Christopher Hug
From Arnold & Mary Anne Lindberg	In memory of Paul Steve Stevenson
From Arnold & Mary Anne Lindberg	In memory of Kay Brinkman
From Matthew Derr, Jennifer Reynolds, JoAnn Bedell, Tracy Wettschreck, Robert Anderson, Gregory and Barbara Anderson	In memory of Sue Derr
From Vince Bartell, Roberta Weltzin, Metta Fridley, Arnold & Mary Anne Lindberg, Barbara Callahan, Elizabeth Foley, Betty Struebing, Anne Kawell, Charlotte Palmer, Philippa Lindquist	In memory of Joan Bartell
Ronald and Sandra Riach	In memory of Dr. Eric Stafne
From Metta Fridley, Patricia Carruth, Sue Gehrz, Arnold & Mary Anne Lindberg, Mary & Doug Smith, Elinor & Thomas Nicklawske, Don & Mary Ellen Carlson	In memory of Russell Fridley
From Frank Harris	In memory of Fern Harris
From Amy Domeier	In memory of Louise J. Rayner
From Dr. Julian Plante , Arnold & Mary Anne Lindberg	In memory of Lorraine Bodmer
From Kirsten Riehle, Ali & Lui Riehle Anthony & Jenica Domanico	In memory of Mary Colling Riehle
From Ronald and Sandra Riach	In memory of Donn R. Wiski
From Audrey Johnson	In memory of Edgar B. Williams
From Mary Ammer	In memory of Jane Ammer
From Madonna Ray	In memory of Bob Overas
From Cecelia Green & Lincoln Potter	In memory of Carter Geyen
From Arnold & Mary Anne Lindberg	In memory of Vince Bartell
From Rebecca Bormann	In memory of Constance Parker Oehlert
From Debra Nonemaker	In memory of Erma Palco

## Individual Donors Giving up to \$49

Anonymous (5)	Nancy Browne	Stephanie Devaney
Pamela Adelman	Donna Bruhl	Stephanie Digby
Margaret and Bruce Adelsman	Linda Brunell	Joe Duca
Sharon Afryl	Margaret Brunner	and Max Hubbard
Arthur and Charlet Allen	Cynthia Buder	Carolyn Easter
Madeline Allen	Craig and Joline Bundlie	Nancy Eaton
Julie Alstad	Cynthia Burke	Sven Eelma
Nancy Ames	Barbara Burkholder	Eva Ekola
Polly Ames	Bonita Burnson	Laurel Engelman
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## **Friends Board of Directors**

Friends of the Ramsey County Libraries is a non-profit, volunteer organization whose success depends upon the dedication of a large group of volunteers and donors. Our membership cycle ends on June 30 of each year. Our part-time paid staff includes our Director, Sue Gehrz, and our Office Manager, Bonnie Bassett, who provide management services and invaluable coordination and leadership to the volunteers. We offer our heartfelt gratitude to the following members for their support and dedication:

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## **Looking Forward**

Funding of our public libraries has not kept pace with the growth in demand for services. This challenges the Friends to seek additional sources of support for unmet library needs and drives our major goals for 2011 which include

1. To diversify revenue sources by

- Researching the impact of increasing our Book Store prices
- Seeking corporate sponsors for the Annual Luncheon, the 5K Walk/Run, the Kindergarten Library Card Celebration, and other events & programs
- Evaluating our membership dues structure
- Increasing our applications for foundation grants
- Increasing our promotion of planned giving
- Completing the Roseville Capital Campaign
- Launching a new Capital Campaign for amenities for the library that will open in the New Brighton Family Service Center in late 2011
- Sponsoring two large book and furniture sales

2. To support literacy building programs by

- Expanding the Reading Friends Literacy Project
- Supporting the 2011 Summer Reading Program
- Supporting the 2011 Computer Classes, Gadget Workshops, & other resources for building information literacy

3. To increase our use of social media for marketing & communication

4. To maintain a minimum membership of 500 households and businesses

5. To maintain effective and efficient management

We move forward with newly designed event sponsorship opportunities. We also have information about how to include the Friends in a legacy gift. Please contact us for more information about these options or to help us finish up our Roseville capital campaign. We are so grateful to our generous individual and corporate donors who are listed in this report. Please join us in thanking them.

We are planning many events for 2011 and each one offers rewarding opportunities to volunteer with others who share your interests and desire to make our libraries stronger and more vital community resources for everyone. Please contact us for more information about our Reading Friends program, book sales, annual luncheon, Book It 5K walk/run, antiques appraisal, office mailings, the book stores, or Friends committees.

Friends of Ramsey County Libraries  
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